2015 CLSA PRESIDENT ELECT MEETING THE MEMBERSHIP

Central Valley Chapter

CLSA:
Beginnings, Infrastructure, changes
Chapter Issues and Interests

CHANGES?… THE NEXT FIFTY YEARS

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Roger K. Hanlin, PLS

January 28, 2015
Thank you for the opportunity to meet with you tonight. I have listed below the topics of tonight’s presentation:

- Who is Roger Hanlin?
- Journey through CLSA
- CLSA Beginnings and comments of our founding members
- Current infrastructure, how it works and where we are today?
- Future vision
- Changes to expect in 2015
- Regional Chapter issues
- Things to think about in 2016 and beyond

- Remember to please sign my book - Name/Cell/E-mail/LS-RCE # and your comments for the next fifty years!
ROGER HANLIN BIOGRAPHY:

A second generation surveyor with over 32 years of experience in the private sector. Licensed in 1988 and current Director of Surveying for MHM Incorporated, a full-service Land Surveying and Civil Engineering Company, established in 1892 and located in Marysville, California.

Most of my professional career has been with MHM, Inc. (1989) as one of six licensed professionals working on a wide variety of projects for members of the public, private companies, and public agencies. The work has involved numerous boundary surveys, ALTA surveys, land planning, land divisions and adjustments, aerial mapping control surveys, topographic surveys, right of way acquisition, construction surveys and quality control surveys as examples. Other contracts have been for services as City Surveyor for West Sacramento, California (14 years) and Oroville, California (3 years). MHM, Inc. has also provided on-call surveying services for the City of Yuba City and Placer County.
JOURNEY THROUGH CLSA

- Member of CLSA since February 1986 (see California Surveyor Summer 1986 Issue #82 at page 42)
- Joined Northern Counties 1999 +/-
- Officer Northern Counties Chapter since 2004
- Northern Counties Calibration Base Line Committee Chair
- Northern Counties Conference Committee
- Northern Counties Education Committee
- Northern Counties Chapter President 2005 & 2010
- Chapter Representative/ CLSA Director 2006-2012
JOURNEY THROUGH CLSA

- CLSA Board of Directors 2006 - 2012
- BPELSG Liaison (State CLSA) 2010-2014
- State Treasurer 2013
- State Secretary 2014
- State President Elect 2015
- 51st State President February, 2016
President of the United States: Lyndon B. Johnson

The first SR71 Blackbird spy plane begins service at Beale AFB in Marysville, California

US troops in Viet Nam total 250,000 by April

President Johnson signs the Freedom of Information Act to be effective the following year

US Surveyor 1 spacecraft lands on the moon

The year before there was a Super Bowl

World Series: Baltimore Orioles defeat the LA Dodgers

Academy award for best picture: The Sound of Music

The Beatles play their very last concert at Candlestick Park in San Francisco

Ronald Reagan is elected Governor of California

The California Land Surveyors Association is founded.

President of CLSA: Richard S. Hogan 1966
Our governing documents are the Articles of Incorporation along with our recently updated Bylaws. The Articles of Incorporation were signed by 31 Land Surveyors across California who recognized the importance to be actively involved with their profession and guide its direction in the constantly changing world.

Paul W. Lamoreaux, Jr. (1979 President) and current Director for Santa Clara/ San Mateo Chapter was one of those professionals with a vision for the future.

The Original 31 yielded 8 presidents from 1973 to 1996.

John H. Ashbaugh, Northern Counties

Currently 22 CLSA Chapters. The oldest being Sonoma, Sacramento, and Marin chartered September 9, 1967 and the newest being the Cascade Chapter, chartered in 2006. CLSA still growing and changing after 40 years.
## CLSA Presidents

### All 50 Presidents by Chapter

<table>
<thead>
<tr>
<th>YR</th>
<th>Last, First</th>
<th>Chapter</th>
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<tbody>
<tr>
<td>1966</td>
<td>Hogan, Richard S.</td>
<td>Sonoma</td>
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<td>1967</td>
<td>Darby, Fred M.</td>
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<td>1974</td>
<td>Scherf, Joseph J.</td>
<td>Lake / Mendocino</td>
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<td>San Joaquin Valley</td>
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<td>2014</td>
<td>Van De Valk, Rolland</td>
<td>Bakersfield</td>
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<td>2015</td>
<td>Seymour, Jay Kay</td>
<td>Los Angeles</td>
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### Abandoned Chapters

- Southern Counties
- Tahoe
- Feather River
- Eastern Sierra
- San Fernando Valley
Richard S. Hogan (1st Assoc. President)

Cal Surveyor-Volume 1, No. 1 April 1967

“One of the most significant features of the free enterprise system in which we live and work is the role played by professional associations.

The growth and importance of these professional associations have evolved primarily because they are able to accomplish state-wide and nation-wide objectives not otherwise possible. They provide the strength of numbers and the spreading and sharing of costs to solve the problems of the profession.”
Richard S. Hogan (1st Assoc. President)

“It is after all, progress that has always paced man’s hopes and fortunately, every now and then something causes progress to noticeably freshen and the pace quickens.

This we believe could become a reality if the membership of this Association consisted of every professional land Surveyor who can benefit from it, every professional land surveyor who is determined to get ahead and every professional land surveyor who is unafraid of the responsibility his profession”
Richard S. Hogan (1st Assoc. President)

“I have attended many chapter meetings and hear a five-minute summary of what the board of Directors did at a six-hour meeting. *Five minutes is not adequate to even hit the highlights of what the Board does.* If you are unwilling to devote a substantial part of one meeting each quarter to review the Board activities and making your desires, your feelings and your beliefs know to your Representative, you should complain to no one except yourself.”
California Surveyor Issue #20 - Chuck Wooldridge

“The California Land Surveyors Association has come a long way in its brief five years. We still have a long way to go. We have a great future if we continue to grow from our mistakes, *reset our sights* and proceed towards our goal.”

This statement was made 44 years ago and is still relevant today.

Are our goals today the same as in 1966?

Do our goals need change and refinement in today’s world?
WHO DECIDES OUR DIRECTION?

CLSA Organization Chart

- Membership
  - Board of Directors
    - Education Foundation
    - Executive Committee
    - President
    - Executive Director
      - Legislative Division
        - President-Elect
          - Central Office
            - Lobbyist
            - Conference
            - Website
        - Board of Registration
        - CalTrans Liaison
        - CSRC Liaison
        - Legislative Committee
        - NCES/POLC
        - Professional Practices Committee
        - WFPS
      - Education Division
        - Division Secretary
        - Advanced Technology Committee
        - Education Committee
        - GIS Liaison
        - Workshop Committee
      - Membership Committee
        - ACSM/NSPS
        - Membership Committee
        - Publications Committee
        - Trig Star
      - Admin Matters Division
        - Immed. Past President
          - Bylaws Committee
          - Nominating Committee
          - Tellers Committee
  - Executive Division
    - Division Treasurer
      - Bylaws Committee
      - Nominating Committee
      - Tellers Committee
      - ACSM/NSPS
      - Membership Committee
      - Publications Committee
      - Trig Star
  - Education Division
    - Division Secretary
      - Advanced Technology Committee
      - Education Committee
      - GIS Liaison
      - Workshop Committee
  - Legislative Division
    - President-Elect
      - Central Office
        - Lobbyist
        - Conference
        - Website
MISSION STATEMENT

From the CLSA Strategic Plan (Revised May 2012)

The California Land Surveyors Association advances the interests of the land surveying profession, promotes the highest possible standards of professional ethics and practice, encourages uniformity of professional practices and procedures, enhances the competency and professionalism of its members and expands the public’s knowledge, understanding and appreciation of the land surveying profession.
GENERAL OBJECTIVES
From the CLSA Strategic Plan (Revised May 2012)

Professional Practice:
  Strengthen and advance the practice of land surveying in California. Technology - Legislation - Protection of Monuments - Practice

Education:
  Support, develop and strengthen land surveying education programs. Promote Surveying Programs - Support Education Foundation - Provide Workshops, Seminars and Webinars

Professional Relationships:
  Maintain and foster professional relationships with other organizations and disciplines. ACEC, BPELSG, Caltrans, CEAC, CSRC, GIS, NCEES, NSPS, OIT, and WFPS

Public Relations and Outreach:
  Expand the public’s knowledge and understanding of the land surveying profession. Identify opportunities to inform the public - Support Career Path - Scouting Merit Badge - Trig-Star

Administrative and Member Services:
  Provide programs, services and benefits which effectively address the professional needs of CLSA members as well as the land surveying community. Maintain Bylaws State and uniformity with Chapters - Publish quarterly magazine - Promote Membership - Develop list of future officer candidates - Rely on Past Presidents as an Advisory Committee
Bylaws: Article 2 Membership Section 2.01-2.08

(a) Membership (1,952 members in 2014)
   Regular Corp.- LS or Photogrammetric Surveyor (1469)
   Life Corp.- 12 continuous years/Past State President
   Retired Corp. - 10 continuous years/retired
   CE Corp.- Pre-82 RCE actively practicing land surveying (20)

(b) Out-of-state Member

(c) Associate Member (189)

(d) Affiliate Member (115)

(e) Student Member (83)

(f) Honorary Member (3)

(g) Sustaining Member (14)

Note: 2008 had highest membership 2,416
Resolution in 1967:
Established the basic responsibilities and duties of the Standing Committees.

Resolution 69-03:
Established the CLSA quarterly meeting format on February 27, 1969 (45 years ago)

Resolution 73-01:
Stated CLSA will publish and revise from time to time a suggested standard of land surveying title, experience requirements, and duties for land surveyors.

Resolution 73-02:
Revised the administrative operations of the association and direction and goals for the committees (8 Standing committees). The Local chapters are to follow this Format.
Board of Directors (2014) Chapter Elected Directors, Officers, Executive Director, and Cal Surveyor Editor (51) members:

- Bakersfield-(2)
- Central Coast-(2)
- Channel Islands-(2)
- East Bay-(3)
- Humboldt-(1)
- Los Angeles-(6)
- Monterey Bay-(1)
- Northern Counties-(2)
- Riverside/San Bernardino-(4)
- Sacramento-(4)
- San Joaquin-(1)
- Sonoma-(2)
- Cascade-(1)
- Central Valley-(2)
- Desert-(2)
- Gold Country-(1)
- Lake/Mendocino-(1)
- Marin-(1)
- Mother Lode-(1)
- Orange County-(5)
- San Diego-(6)
- Santa Clara/San Mateo-(1)

Over one-half of the board comes from 5 chapters

(28) Directors - LA(6) SD(6) OC(5) SAC(4) R/SB(4) East Bay(3)

The Board of Directors is the decision making authority for CLSA!
Committees are governed by Bylaws Article 7, Sections 7.01 and 7.04

- Standing Committees (9):
  - Budget & Finance:
    - Rolland Van De Valk-President-14 (Bakersfield)
  - By-Laws:
    - Linda Richardson- (Central Coast)
  - Conference:
    - Dorothy Calegari (3 Past State Presidents-PSP)
  - Education:
    - Rob McMillian-(Sacramento)
  - Legislative:
    - Michael Butcher-00/13 (San Diego)
  - Membership:
    - Bill Hofferber (Riverside/San Bernardino)
    - Jay Kay Seymour-15 (Los Angeles)
  - Nominating:
    - Michael Butcher-00/13 (San Diego) (4 PSP)
  - Past President’s Advisory:
    - Michael Butcher-00/13 (Unlimited PSP)
  - Professional Practices:
    - Robert Reese-06 (Central Coast)
  - Executive Committee:
    - 5 Officers 2 Members-at-large
Ad Hoc, Special Committees and Liaisons (19):

- **ACEC Liaison**: Jay Kay Seymour-15 (Los Angeles)
- **Advanced Technologies**: Greg Helmer (Orange County)
- **BEPELSG Liaison**: Roger Hanlin-16 (Northern Counties)
- **California Surveyor Magazine**: John Wilusz (Gold Country)
- **Caltrans Liaison**: Curtis Burfield (Sacramento)
- **CEAC Liaison**: John Steffan (Cascade)
- **CSRC Liaison**: Michael McGee - 85 (Central Coast)
- **CLSA Education Foundation**: William Hofferber-11 (Riverside/SB)
- **GIS**: Ryan Hunsicker (Riverside/SB)
- **Monument Conservation**: Ronald Nelms (Bakersfield)
- **NCEES/POLC**: Howard Brunner-90 (Sonoma)
- **NSPS Governor**: Matt Vernon-09 (Channel Islands)
- **OIT**: Michael Pulley (Humboldt)
- **Policy & Procedures**: Jay Kay Seymour-15 (Los Angeles)
- **Public Awareness**: Frank Lehmann-12 (Cascade)
- **Scouting Merit Badge**: James Dickey (Sonoma)
- **Trig Star**: Aundrea Tirapelle (East Bay)
- **WFPS**: Raymond Mathe-03 (Sacramento); Roger Hanlin-16 (Northern Counties)
- **Workshop**: Ryan Versteeg (Riverside/SB)
Q1-How do we get an item on the agenda for a Board of Directors (BOD) meeting?
Answer-Submit in writing to Central Office; Ex Director; ExCom; and individual officer.

Q2-If we feel we need to discuss this information “in person” what avenues are available?
Answer - You can send info to CO/Ex Director/ExCom, and a telephone conference call may be held. Option 2 is to have a meeting with ExCom, the Friday, preceding the BOD meeting. If either option occurs, the ExCom will report the results of these findings to the BOD.

Q3-how do we bring business before the BOD, while the meeting is in progress?
Answer - If it is an non-agenda item, you may bring it up in your chapter report, and or New Business.

Q4-How do I attend ExCom telephone conference calls, and ExCom Board meetings?
Answer - By being on the ExCom agenda or by being one of two Members at Large to the ExCom. They are selected at the 1st business meeting of every year; voted on to the ExCom committee as per Bylaws Article 7 Committee, 7.01 Executive Committee Composition.

Q5-What if we feel a special meeting, outside the regular scheduled meeting needs to be called?
Answer - Pursuant to our Bylaws, Article 5 Meetings of the Board of Directors, Section 5.02 Special Meeting can be called by the President, ExCom, or the Board of Directors.
CHANGES ON THE HORIZON 2015

Each CLSA Officer will be assigned to 5 or 6 Chapters as the Liaison to the Executive Committee that will last the duration of the Officer’s service to CLSA.

Executive Committee and Treasurer will review the CLSA Tax Returns to ensure the information is accurate.

President Seymour plans to review all standing committees, special committees, Ad hoc committees and liaisons to ensure they are active, efficient, relevant and monitored.

BOD agenda proposes to place selected issues/tasks discussed at BOD meetings in a “Parking Lot” category to track the issue/task.

Have a Parliamentarian present at all Board of Directors meetings.
WHAT I KNOW ABOUT
THE CENTRAL VALLEY CHAPTER?

Chartered: Founded January 24, 1976 (20th Chapter)
State President(s) TBD Maybe someone in this room?
Current Officers:
  - President: Kevin Genasci
  - Vice President: Landon Blake
  - Secretary: Rich Brown
  - Treasurer: Tom Price
  - Chapter Rep: Keith Spencer
  - Chapter Rep: Bill Koch

Chapter Awards:
  Member of the Year: Keith Spencer, 2014
  Chapter of the Year 2014
  Newsletter of the Year, 2012 & 2014
  Website of the Year, 2013
CENTRAL VALLEY CHAPTER

What regional issues affect your chapter?

Does your area agencies have survey control networks and requirements?

Has your area lost monuments to construction improvements?

Does your area agencies have GIS Departments?

Do you use GIS in your work? Do you use GIS base maps?

Does your chapter work with local agencies using monument preservation funds?
What are your thoughts/ suggestions for State issues such as legislation, monument preservation/ conservation?

How is your membership? Do you have any field survey technicians as members?

Are field survey technicians in your area members of a union? Who trains them?

What are your thoughts about NSPS?  
(47 States have signed the 100% membership MOU)
CLSA & NSPS?

- NSPS Memorandum of Understanding: Requires 100% Participation
- CLSA Webinar online available to all corporate members
- Has been discussed for over a year at the BOD meetings
- San Diego Chapter member Armand Marois (2005) NSPS Liaison is available for Q&A
- Chapters need to discuss this topic in great detail to provide your Director with direction on the opinion of the membership and the local chapter
- $40/1,469 members=$58,760 to NSPS Annually?
CENTRAL VALLEY CHAPTER
S.W.O.T. ANALYSIS

CLSA STRENGTHS?

CLSA WEAKNESS?

CLSA OPPORTUNITIES?

CLSA THREATS?
IDEAS I THINK ABOUT (In addition to all of the great things we already do)

Annual Strategic Plan listing task to accomplish and BOD to follow?

Workshops for:
- Field technician certification
- Party Chief responsibility and liability
- Transition from field to office
- Project Surveyor management responsibility
- Director of Surveys responsibility and liability

GIS can be used to identify monuments for preservation/conservation efforts?

Survey monuments should be part of underground service alert?

Identify survey control network infrastructure available or not available in each chapter region?
Expanding the general membership - The Local Chapter

What about including field survey technicians?

Getting the word out for meetings:

- Email blast at beginning of month and a week before
- Use/create a local website
- Use the State Website
- Mailers-Post Card “SAVE THE DATE”
- Make phone calls to attract the older or remote members
- Speaker for every meeting & 4 times/year update on state
- Have lunch meetings
- Equipment Sales/New Technology & Maintenance Presentation
- Local agency Department Managers and staff

rhanlin@mhm-inc.com
1. One page member benefit sheet
2. Membership trifold
3. Link to video by Tom Propst [http://www.screencast.com/t/fkkZDeLE](http://www.screencast.com/t/fkkZDeLE)
4. CLSA website overview
5. Link to list of PDP Participants
   [http://www.californiasurveyors.org/PDFs/Professional%20Development/PDP%20List%20for%20the%20Web.pdf](http://www.californiasurveyors.org/PDFs/Professional%20Development/PDP%20List%20for%20the%20Web.pdf)
6. Link to list of CLSA webinars
7. Attached is an article on association benefits that we wrote and was published by Professional Surveyor magazine
8. Attached is a power point I have used when speaking at Chapters on member benefits and providing a website tour

Five Additional Attachments to Email for assistance in marketing to new members; information obtained from Central Office.
The CLSA infrastructure was well thought out 49 years ago and continues to function even with 51 Directors. But as time progresses so does practice issues, technology, laws, social communication and generational perspectives. CLSA should always be thought of as a “work in progress” to be edited, revised, changed, altered and refined to meet the needs for today’s challenges keeping in mind the next generation of professionals who have dedicated their careers to follow in our footsteps.

EFFORTS AND COURAGE ARE NOT ENOUGH WITHOUT PURPOSE AND DIRECTION

JOHN F. KENNEDY
Thank you for your time, attention, support, and dedication to CLSA. It will be my honor to serve you in 2016 and celebrate our 50 year anniversary.

Help me perpetuate the vision of our founding members and first President and continue to refine their vision to meet the needs of today as well as the next generation of surveyors.

Thank you for listening.

Roger K. Hanlin, PLS
2015 CLSA State President - Elect