



Central Valley Chapter THE PRISM

ADVERTISING APPLICATION

ADVERTISING AGREEMENT

The Central Valley Chapter of the CLSA is hereby authorized to publish in it's newsletter, The Prism, the advertising of:

Company _____

Address _____

City _____ State _____ Zip _____

Firm/Agent _____

Title _____

Telephone (____) _____ Fax (____) _____

E-Mail _____

- Single Edition Rate Full Year Rate
- Business Card (2.0" x 3.5") – standard ad on sponsors page
- ¼ Sheet (3.75" x 5.0") – includes standard ad on sponsors page
- ½ Sheet (5.0" x 7.5") – includes standard ad on sponsors page
- Full Sheet (7.5" x 10.0") – includes standard ad on sponsors page

_____ \$ _____

Start Date _____ End Date _____

_____ \$ _____

Start Date _____ End Date _____

_____ \$ _____

Start Date _____ End Date _____

Total \$ _____

Authorized by (Agent)

Authorized Signature

Date

ADVERTISING FEES

Single Edition Rate

\$37.50 ¼ Sheet (3.75" x 5.0")

\$50.00 ½ Sheet (5.0" x 7.5")

\$75.00 Full Sheet (7.5" x 10.0")

Corporate Sponsors Full Year Rate

\$100.00 Business Card (2.0" x 3.5")

\$150.00 ¼ Sheet (3.75" x 5.0")
(includes standard ad on sponsors page)

\$200.00 ½ Sheet (5.0" x 7.5")
(includes standard ad on sponsors page)

\$300.00 Full Sheet (7.5" x 10.0")
(includes standard ad on sponsors page)

Please submit all artwork on CD or by email to:
editor@californiacentralvalleysurveyors.org

Acceptable file types:
JPG or TIFF (300 dpi or larger)
or High Resolution PDF